



A Cultural Hotspot SPARK project
in partnership with the City of Toronto toronto.ca/culturalhotspot

CALL OUT FOR VOLUNTEER! MARKETING & COMMUNICATIONS COORDINATOR!

Birkdale Art in the Park 2018

Birkdale Ravine (Brimley & Ellesmere) Saturday, June 23, 10 am - 6 pm

We're looking for a motivated and energetic volunteer with experience in the area of Marketing & Communications to assist with Midland Park's annual arts festival, Birkdale Art in the Park. This event brings art lovers in Scarborough together in the spirit of collaboration, local pride, and a sense of community.

Position Description: Marketing and Communications Coordinator

- Develop promotional materials
- Promote event through all available channels, including City of Toronto Cultural HotSpot
- Take, send and post regular photos documenting our work, events and daily happenings
Strengthening the social media presence of BAITP2018 by coordinating with @CulturalHotspot, #CulturalHotspot on Twitter, Facebook and Instagram
- Oversee live social media, including photos and videos, during event on June 23, 2018
- Oversee project evaluation and interviews at event and assist with reporting on same at the conclusion of the event

Term: April 1, 2018 - June 30, 2018

Honorarium: \$500

Qualifications

- Passionate about arts, culture and community
- experience with marketing and social media
- strong communication skills
- reliable, professional and organized
- able to meet deadlines and open to receiving feedback

To Apply: please submit a cover letter (include a few sentences about your qualifications why you want to volunteer for this project to artintheparkbirkdale@gmail.com)

For more information visit: birkdaleartinthepark.com